



**2017**  
CONFERENCE

## **AGING EMPOWERMENT**

Living a Self-Determined Life

June 6-7 • Wilderness Resort • Wisconsin Dells

### **Sponsor & Exhibitor Opportunities**

Join **InControl Wisconsin**, older adults, their families, and the professionals who support them for this unique event celebrating and exploring self-determination and empowerment in aging.

**in**  **Control**<sup>®</sup>

## What its all about... and why you don't want to miss it

**Living a Self-Determined Life** focuses on the interconnected relationship between older adults, their caregivers, and the professionals who support them. Together, we'll explore ways to advance self-determination as the foundation for providing support while empowering older people to retain control of their lives. People you will meet include:

- Older adults
- Family members & caregivers
- Direct care workers
- County and tribal aging offices and Aging & Disability Resource Centers (ADRCs)
- State Office on Aging & Office for Resource Center Development
- Independent Living Centers
- Human services departments
- Advocacy organizations
- IRIS/Family Care organizations
- Adult protective services agencies
- Crisis and mental health agencies
- Agencies serving people with developmental disabilities
- Long-term care facilities
- Health care providers

## Join Us!

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**Business Name** *(as it will appear in event materials)*

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**Contact Name**

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**E-mail Address**

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**Address**

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City	State	Zip
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**Phone**

**Please return this form (checks payable) to:**

InControl Wisconsin – Conference Sponsorship  
2935 S. Fish Hatchery Road, #233  
Madison, WI 53711

## Sponsor Opportunities

**Lead Sponsor | \$2,500**

**Benefits:**

- Corporate name and logo displayed prominently on all conference marketing materials, conference web site, and social media channels
- Name and logo on electronic banner at conference
- Exhibit table in prominent area
- Up to 10 conference registrations

**Supporter | \$1,500**

**Benefits:**

- Name and logo on electronic banner at conference
- Exhibit table
- Up to 5 conference registrations

**Friend | \$1,000**

**Benefits:**

- Exhibit table
- Up to 2 conference registration

## Exhibitor Opportunities

We seek exhibitors whose programs, services, and/or products can be used by older adults enabling them to have more control over their lives. Please tell us how your exhibit relates to self-determination, self-direction, or empowerment of older adults.

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**Exhibitor (for-profit) | \$500**

- 8' x 10' exhibit space includes 6' skirted table, 1 chair, electricity
- 1 conference registration

**Exhibitor (non-profit) | \$250**

- 8' x 10' exhibit space includes 6' skirted table, 1 chair, electricity
- 1 conference registration

**Hospitality Suite Sponsor | \$200**

All sponsors and exhibitors are eligible to sponsor two hours of hospitality for weary conference participants – includes light snacks and beverages.

**Click here to register online or visit: <https://www.regonline.com/builder/site/?eventid=1929737>**

**If you have questions, contact Peggy Rynearson at [prynearson@gmail.com](mailto:prynearson@gmail.com) or call (608) 446-4206.**