



2017
CONFERENCE

AGING EMPOWERMENT

Living a Self-Determined Life

June 6-7 • Wilderness Resort • Wisconsin Dells

Sponsor & Exhibitor Opportunities

Join **InControl Wisconsin**, older adults, their families, and the professionals who support them for this unique event celebrating and exploring self-determination and empowerment in aging.

in  **Control**[®]

What its all about... and why you don't want to miss it

Living a Self-Determined Life focuses on the interconnected relationship between older adults, their caregivers, and the professionals who support them. Together, we'll explore ways to advance self-determination as the foundation for providing support while empowering older people to retain control of their lives. People you will meet include:

- Older adults
- Family members & caregivers
- Direct care workers
- County and tribal aging offices and Aging & Disability Resource Centers (ADRCs)
- State Office on Aging & Office for Resource Center Development
- Independent Living Centers
- Human services departments
- Advocacy organizations
- IRIS/Family Care organizations
- Adult protective services agencies
- Crisis and mental health agencies
- Agencies serving people with developmental disabilities
- Long-term care facilities
- Health care providers

Join Us!

Business Name *(as it will appear in event materials)*

Contact Name

E-mail Address

Address

City	State	Zip
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Phone

Please return this form (checks payable) to:

InControl Wisconsin – Conference Sponsorship
2935 S. Fish Hatchery Road, #233
Madison, WI 53711

Sponsor Opportunities

☐ **Lead Sponsor | \$2,500**

Benefits:

- Corporate name and logo displayed prominently on all conference marketing materials, conference web site, and social media channels
- Name and logo on electronic banner at conference
- Exhibit table in prominent area
- Up to 10 conference registrations

☐ **Supporter | \$1,500**

Benefits:

- Name and logo on electronic banner at conference
- Exhibit table
- Up to 5 conference registrations

☐ **Friend | \$1,000**

Benefits:

- Exhibit table
- Up to 2 conference registration

Exhibitor Opportunities

We seek exhibitors whose programs, services, and/or products can be used by older adults enabling them to have more control over their lives. Please tell us how your exhibit relates to self-determination, self-direction, or empowerment of older adults.

☐ **Exhibitor (for-profit) | \$500**

- 8' x 10' exhibit space includes 6' skirted table, 1 chair, electricity
- 1 conference registration

☐ **Exhibitor (non-profit) | \$250**

- 8' x 10' exhibit space includes 6' skirted table, 1 chair, electricity
- 1 conference registration

☐ **Hospitality Suite Sponsor | \$200**

All sponsors and exhibitors are eligible to sponsor two hours of hospitality for weary conference participants – includes light snacks and beverages.

Click here to register online or visit: <https://www.regonline.com/builder/site/?eventid=1929737>

If you have questions, contact Peggy Ryneason at pryneason@gmail.com or call (608) 446-4206.